

Center for Innovation Engagement Document

Project Name:

Date:

Proponent:

Inspiration, Project Goals and Objectives:

- *What is the project?*
- *Why are we doing it?*
- *Who will this project impact?*
- *What do we hope to achieve?*
- *Please include project specific information on how Design Thinking will be utilized.*

Scope:

- **Project Deliverables:**
 - *High- level plan/milestones (i.e.: primary user research/business plan)*
 - *Research Plan*
 - *Communication Plan*
 - *May include metrics provided by proponent*
- **Assumptions:**
 - *Primary Research vs. Secondary Research and access to field notebooks*
 - *Include things that we will provide*
 - *Show dependencies (other known similar projects)*
- **Services Out of Scope:**

Project Duration:

Resources: (include who is providing these)

- *People*
- *Money*
- *Space*

- *Technical*

Operational Home:

Approvals:

CFI:

Project Champion:

Signature Date:

Signature Date:

Revision History: